“Wisconsin has a well-run system that produces good results.”

Todd Michael is co-owner of Michael Farms, Inc. of Urbana, Ohio, which raises red, white, russet and yellow potatoes for the fresh market. He is a past president of the National Potato Council and is the current Chairman of the United States Potato Board. Todd is a three-time winner of the National Potato Council’s Gold Potato Award.

Here’s what Todd has to say about his experience using Wisconsin seed potatoes:

“Picking your seed is one of the most important decisions to make each season. I have always had a good relationship with the seed growers in Wisconsin. Over the past 20 years, we have worked with several different growers. They seem to work together to make sure customers get what they want. I have always had great service from the Wisconsin seed growers.”

“Wisconsin growers are quick to respond to the marketplace when new varieties are released. Seed suppliers need to know years in advance to be able to grow with any confidence the newer, better varieties. Wisconsin seed potatoes have performed very well on my farm.”

“Prices are fair. I like to establish long-term relationships, which include a more even pricing than the open market sometimes brings. I don’t want to see my seed growers cutting corners because they think the open market price may be too low that year.”

“Wisconsin has a well-run system that produces good results. I buy with confidence knowing the people and the seed will both deliver.”

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For a directory of Wisconsin Certified Seed Potato Growers, scan this code with your smartphone.